



SPONSORSHIP OPPORTUNITIES

RESERVATION FORM

Use this form to team up with CMLA and gain exposure to a network of CMLA members and mortgage industry professionals! Help your organization accomplish its goals with a CMLA sponsorship.

19th Annual Lenders Fair

Premium Event Day Sponsorships + eMail blasts

	15% OFF on or before 2/12/10	10% OFF on or before 2/19/10	After 2/19/10
Platinum Level (1 available) + includes free exhibit space	SOLD	\$3150	\$3500
Gold Level (3 available) + includes free exhibit space	2 left	\$2250	\$2500
Silver Level (3 available)	\$1275	\$1350	\$1500
Bronze Level	\$425	\$450	\$500

Event Day Sponsorships

	15% OFF on or before 2/12/10	10% OFF on or before 2/19/10	After 2/19/10
Registration Area (2 available) + includes free exhibit space	\$1487	\$1575	\$1750
Beverage Sponsorship (1 available)	SOLD	\$1350	\$1500
Lunch Sponsorship (2 available)	1 left	\$1125	\$1250
Program Sponsorship (1 available)	SOLD	\$675	\$750

VIP Ticket / Supporting Member

	Price
VIP Ticket / Supporting Member	\$75

The 19th Annual Lenders Fair

Bigger and Better than Ever!
Expanded to a Full Day Event.
Now including an Educational Expo

Friday, March 5, 2010
9:00 a.m. - 4:00 p.m.

DOUBLETREE HOTEL
DENVER TECH CENTER
7801 East Orchard Road
Greenwood Village, CO 80111

The Colorado Mortgage Lenders Association reserves the right, at our discretion, to change, modify, add, or remove portions of the terms at any time. Pricing and information are also subject to change at any time.

Company Name

Company Address

Company City State ZIP

Individual Contact Name

Phone Fax

Email

Event Name Event Date

Sponsorship Type \$ Amount

- Check enclosed (Check # _____)
- Please charge my Credit Card (VISA MC AMEX)
- Online via Credit Card www.CMLA.com/sponsorship

Card Number

Expiration Date Three/Four Digit Sec. Code

Name on Card

Signature



SPONSORSHIP OPPORTUNITIES

Premium Event Day Sponsorships + eMail blasts

Extend your sponsorship beyond the event. Receive exposure through our email distribution list as we promote the Lenders Fair.

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Platinum Sponsorship - 1 available

- ★ Logo on two (2) signs
- ★ One (1) full-color 2/3 page advertisement in Event Program Guide* (back cover)
 - Six (6) entrance tickets with lunch
 - Logo and Hyperlink on event web page
 - Logo in Event Program Guide
 - Logo on sponsorship recognition sign at event
- ★ Email Blasts: Logo (large) and Hyperlink (with premium placement) on mass messages associated with event
- ★ One (1) free exhibit space (B Level or 20% off any other level, value up to \$1595)***

Gold Sponsorship - 3 available

- ★ One (1) black and white 1/2 page advertisement in Event Program Guide* (inside back cover)
 - Four (4) entrance tickets with lunch
 - Logo and Hyperlink on event web page
 - Logo in Event Program Guide
 - Logo on sponsorship recognition sign at event
- ★ Email Blasts: Logo (midsize) and Hyperlink on mass messages associated with event
- ★ One (1) free exhibit space (C Level or 20% off any other level, value up to \$895)***
 - ★ = exclusive to level

See Page 1 for pricing

Silver Sponsorship - 3 available

- ★ One (1) black and white 1/4 page advertisement in Event Program Guide*
- ★ Logo on one (1) sign on cabaret tables (inside the exhibit area)
 - Two (2) entrance tickets with lunch
 - Logo and Hyperlink on event web page
 - Logo in Event Program Guide
 - Logo on sponsorship recognition sign at event
- ★ Email Blasts: Logo (small) and Hyperlink on mass messages associated with event
- ★ 20% off exhibit space (value up to \$379)

Bronze Sponsorship

- One (1) entrance ticket with lunch
- Company Name on event web page
- Company Name in Event Program Guide
- Company Name on sponsorship recognition sign at event
- ★ Email Blasts: Company Name on mass messages associated with Lenders Fair
- ★ 10% off exhibit space (value up to \$189)

*All advertisements must adhere to CMLA specifications and does not include graphic design. Advertisements not designed by sponsor will incur a \$75 per hour graphic design charge. Placement of advertisement is at the discretion of CMLA. All artwork must be received prior to production deadline.

**CMLA must receive sponsorship agreement and all logo files within appropriate amount of time to allow for production.

*** Exhibit space is assigned based on availability.

Annual / Special Events

Ask Us About Our Special Event Sponsorships

Special Events Include: Annual Lending Fair with Educational Expo (March), Annual Convention (August), Annual Holiday Party (December), Mick Iverson Golf Tournament (Summer), Southern Chapter Golf Tournament (Summer)

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SPONSORSHIP OPPORTUNITIES

Event Day Sponsorships

Promote your organization at the State of Colorado's largest and most well attended mortgage event!

Registration Area - 2 available

- ★ Logo on one (1) sign near registration area
 - Four (4) entrance tickets with lunch
 - Logo and Hyperlink on event web page
 - Logo in Event Program Guide
 - Logo on sponsorship recognition sign at event
- ★ One (1) free exhibit space (D Level or 20% off any other level, value up to \$795)***

Beverage Sponsorship - 1 available

- ★ Napkins with your logo at beverage station**
- ★ Logo on one (1) sign near beverage station
- ★ Logo on one (1) sign on cabaret tables (inside the exhibit area)
 - Three (3) entrance tickets with lunch
 - Logo and Hyperlink on event web page
 - Logo in Event Program Guide
 - Logo on sponsorship recognition sign at event
- ★ 20% off exhibit space (value up to \$379)

Lunch Sponsorship - 2 available

- ★ Napkins with your logo at food stations**
- ★ Logo on one (1) sign near food stations
- ★ Logo on one (1) sign on cabaret tables (inside the exhibit area)
 - Two (2) entrance tickets with lunch
 - Logo and Hyperlink on event web page
 - Logo in Event Program Guide
 - Logo on sponsorship recognition sign at event
- ★ 20% off exhibit space (value up to \$379)

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Program Sponsorship - 1 available

- ★ One (1) black and white 1/2 page advertisement in Event Program Guide* (inside front cover)
 - One (1) entrance ticket with lunch
 - Logo and Hyperlink on event web page
 - Logo in Event Program Guide
 - Logo on sponsorship recognition sign at event
- ★ 10% off exhibit space (value up to \$189)

VIP Ticket / Supporting Member (\$75)

- Includes your entrance ticket fee
- One (1) entrance ticket with lunch
- Access to VIP Member Lounge
- Name on event web page
- Name in Event Program Guide
- Name on sponsorship recognition sign at event

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