



**54 YEARS**

**AND GOING STRONG!**

37TH ANNUAL CONVENTION  
AUGUST 4 - 5, 2010



The Lodge at Vail  
Vail, Colorado

# 2010 CONVENTION AGENDA

Golf Tournament Location:  
The Vail Golf Club  
1778 Vail Valley Drive  
Vail, CO 81657

Convention Location:  
The Lodge at Vail  
174 East Gore Creek Drive  
Vail, CO 81657  
1-970-476-5011

*Be sure to mention CMLA when making reservations*



Event	Start	End
<b>Wednesday, August 4th</b>		
<b>Golf Tournament Check-in</b>	7:00 AM	
<b>Golf Tournament &amp; Lunch</b>	8:00 AM	2:30 PM
<b>CMLA Forum Meetings</b> <i>The CMLA Forums are Peer-To-Peer Facilitated Networking Groups Open to Forum Members Only</i>		
	3:00 PM	5:00 PM
<b>Cocktail Reception, Convention Check-in &amp; Golf Awards</b>	5:30 PM	7:00 PM
<b>Thursday, August 5th</b>		
<b>Chairman's Circle Meeting</b> <i>Current Board Members, Incoming Board Members &amp; Former Chairmen. Breakfast will be served.</i>	7:30 AM	8:45 AM
<b>Convention Check-in &amp; Breakfast</b>	7:30 AM	8:45 AM
<b>*General Session I</b>	9:00 AM	10:45 AM
<b>Chairman's Hail &amp; Farewell</b> 2009/2010 Recap and Farewell - Jay Garten, Chairman Opening Speech & Welcome - Pete Lansing, Chairman-Elect <b>Featured Speaker: Phil Schulman, Esq.</b> - Former General Counsel to the Home Improvement Lenders Association and the Former Assistant General Counsel of the Inspector General and Administrative Proceedings Division, U.S. Department of Housing and Urban Development		
<b>Refreshment Break</b>	10:45 AM	11:00 AM
<b>*General Session II</b> <b>Featured Speaker: Eric Barden</b> - Economist, President and Chief Investment Officer, Barden Capital Management	11:00 AM	12:30 PM
<b>Lunch</b>	12:30 PM	1:30 PM
<b>*General Session III</b> <b>Recognition of 2009/2010 FML Class</b> <b>Introduction and Swearing in of 2010/2011 CMLA Officers &amp; Board</b> <b>From The DMBA to the CMLA - A 54 Year Journey of Industry Stewardship: E. Michael Rosser, CMB, CML</b>	1:30 PM	2:30 PM
<b>Refreshment Break</b>	2:30 PM	2:45 PM
<b>*General Session IV</b> <b>Featured Speaker: Jerry Baker.</b> - CEOMentor and Coach with Building Champions, Inc., former President and CEO of First Horizon National Corporation, First Tennessee Bank, and Fleet Mortgage	2:45 PM	4:00 PM
<b>CMLA Awards Banquet</b> <i>Featuring The Jersey Boys and Elvis Celebrating the Fabulous 50's</i>	6:30 PM	9:30 PM

Appropriate dress for all events is business casual. Ties are strongly discouraged and jackets are optional.  
\* Speakers, Times and Schedule Subject to Change

# VAIL VALLEY ACTIVITIES

Need to get away and unwind? Enjoy a leisurely hike along wildflower paths, bike along Gore Creek, or raft and kayak through whitewater rapids. Or, have fun playing disc golf, laser tag or experience the rebound trampoline at Adventure Ridge on Vail Mountain. There's plenty to do in Vail in the summer!

## Our New Rock Resort Spa

Last summer marked the grand opening of our new 7,500 square foot Rock Resort Spa. The spa will offer a warm alpine lodge-style ambiance with elegant touches such as a stone-enclosed walkway, rock-covered fireplaces and numerous water features. Treat yourself to a massage, facial, specialty treatment, or enjoy our brand new 3,500 square foot state of the art exercise facility featuring Life Fitness equipment and yoga and Pilate's instruction.

## White Water Rafting

Vail is host to a multitude of world class white water rafting. Close by are the Arkansas, Colorado, and Eagle Rivers that offer anything from class I float trips for the entire family to adventurous, thrilling class V rapids. Join an experienced raft guide on a half or full-day trip. All necessary training, equipment, and transportation are provided, ensuring a safe and exciting journey for everyone.

## Mountain and Road Biking

Vail is a biker's paradise in the summer time. Test your road bike mettle on the infamous Vail Pass, or cruise the expansive bike path along Gore Creek through the Vail Village. For the mud and adrenaline loving mountain bikers, take the Eagle Bahn Gondola to the top of Vail Mountain and ride the plethora of downhill trails. Descents range from easy gravel roads to extremely technical and steep trails. Most rides can be completed in less than a couple hours. One can also ride the back bowls for a more remote experience. Bike rentals of all types are available, from full-suspension to in town cruiser bikes.

## Golf

Experience the pleasures of high altitude golf in a dramatic setting! At 8,000 feet above sea level, most golfers find a 10% increase in hitting distance, not to mention stunning views of the Colorado high country. Guests of the Lodge at Vail have the unique opportunity to have resort play privileges at Red Sky Ranch, the premier golf facility in the area. Both the Fazio and Norman course have been rated in the top 100 resort courses in the country. Tee times are only available through the concierge desk. The Vail Valley is home to a wide variety of courses. The Vail and Eagle-Vail courses provide excellent play just minutes from the Lodge at Vail. Tee-times are recommended for all courses. Club rental, practice areas, driving ranges and food service are available at most local courses.

The following courses are located in the immediate area:

- Red Sky Ranch (25 miles)
- Vail Golf Course (3 miles)
- Eagle Vail Golf Course (10 miles)
- Beaver Creek Resort Course (15 miles)
- Sonnenalp/ Singletree Golf Club (17 miles)
- Cordillera Mountain, Summit and Short Courses (20 miles)
- Copper Creek (20 Miles)
- Eagle Ranch Golf Course (30 miles)
- The Raven (30 miles)
- Keystone Ranch Golf Course (30 miles)
- River Course at Keystone (30 miles)
- Breckenridge Golf Club (35 miles)
- Cotton Ranch (40 miles)



### Other Activities:

- Horseback Riding
- Scenic Backcountry Jeep and Hummer Tours
- Fishing
- Hiking
- Llama Trekking
- Hot Air Ballooning
- Paragliding
- Adventure Ridge
- Betty Ford Gardens
- Tennis
- Zip Adventures

### Day Trips

- Aspen
- Glenwood Springs
- Leadville

### Dining

- The Wildflower
- Billy's Island Grill
- The Bully Ranch
- Campo de Fiori
- Centre V
- Pepi's at the Gastof Gramshammer
- The Game Creek Club
- Kelly Liken
- La Bottega
- La Tour
- Left Bank
- Larkspur
- May Palace
- Montauk Seafood Grill
- Ore House
- Osaki's
- Russell's Steakhouse
- Sapphire Seafood Grill
- The Swiss Chalet
- Sweet Basil
- Tavern on the Square
- Terra Bistro
- Up The Creek:
- Vendetta's

Contact the Lodge at Vail's Guest Services to assist with all your activity needs

1-970-476-5011

# CONVENTION REGISTRATION

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Non-industry Spouse/Guest\* \_\_\_\_\_

\*Non industry spouse/guest rate provided for individuals who do not work in the mortgage lending industry; name badge and attendance list will not include company name. A spouse or guest who does work in the industry must pay standard fees.



**I PLAN TO ATTEND:**

**Wednesday**  Golf Tournament  Welcome Reception  
**Thursday**  Breakfast  Gen. Session I  Gen Session II  Lunch  Gen Session III  Gen Session IV  Awards Banquet

**SPOUSE/GUEST TO ATTEND:**

**Wednesday**  Golf Tournament  Welcome Reception  
**Thursday**  Breakfast  Gen. Session I  Gen Session II  Lunch  Gen Session III  Gen Session IV  Awards Banquet

REGISTRATION	Member	Non-Member	Non-industry Spouse/Guest	Totals
Convention Registration	\$399	\$499	\$199	\$ _____
Golf Registration	\$175	\$200	\$175	\$ <u>CALL CMLA</u>

**Golf Tournament Reaching Capacity - Please Contact CMLA Directly for Availability**

**GOLF TOURNAMENT REGISTRATION** (Convention registration is required)

- 1. \_\_\_\_\_  Payment Included  
 Paying & Registering Separately
- 2. \_\_\_\_\_  Payment Included  
 Paying & Registering Separately
- 3. \_\_\_\_\_  Payment Included  
 Paying & Registering Separately
- 4. \_\_\_\_\_  Payment Included  
 Paying & Registering Separately

Appropriate dress for all events is business casual. Ties are strongly discouraged and jackets are optional.

**PAYMENT OPTIONS**

- Check Enclosed (**payable to CMLA**)
- Charge my Credit Card (Visa, MC and AMEX)

**Total Convention Registration: \$ \_\_\_\_\_**

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card Security Code \_\_\_\_\_

Billing Address (If different from above): \_\_\_\_\_

**FAX OR MAIL REGISTRATION TO**

Colorado Mortgage Lenders Association

7000 E. Belleview Ave., #203 • Greenwood Village, CO 80111 • Phone: (303) 773-9565 • Fax: (303) 773-8746

On-site registrations are not guaranteed and are accepted on a space available basis. No-shows and cancellations after July 16, 2010 will be charged the full event rate. No refunds provided after July 16, 2010. Refunds prior to July 16, 2010 will be charged a \$75.00 processing fee.

Contact The Lodge at Vail 1-877-528-7625 for hotel cancellation and refund policies

# SPONSORSHIP REGISTRATION

Contact Name \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_



Convention Offerings	Cost
Lanyard Sponsor <b>SOLD</b>	\$1,750
Convention Registration Sponsor <b>SOLD</b>	\$750
Convention Note Pad Sponsor <b>SOLD</b>	\$500
Convention Pen Sponsor <b>SOLD</b>	\$500
Convention Attendee List Sponsor <b>SOLD</b>	\$500
Convention Name Badge Sponsor <b>SOLD</b>	\$750
Room Door Drop Flyers <b>SOLD</b>	\$500
Program Sponsor <b>SOLD</b>	\$500

Convention Golf Tournament Offerings	Cost
Golf Cart Sponsor <b>SOLD</b>	\$1,000
Golf Lunch Sponsor <b>SOLD</b>	\$1,000
Golf Ball Sponsor <b>SOLD</b>	\$1,000
Beverage Cart Sponsor <b>SOLD</b>	\$750
Breakfast Sponsor <b>SOLD</b>	\$500
Driving Range Sponsor <b>SOLD</b>	\$500
Golf Award Sponsor <b>SOLD</b>	\$750
Golf Registration Sponsor <b>SOLD</b>	\$750
<input type="checkbox"/> Golf Hole Sponsor <b>Only a Few Left!</b>	\$250
Putting Green Sponsor <b>SOLD</b>	\$350
Mulligan Sponsor <b>SOLD</b>	\$300

Convention Events	Cost
<b>Wednesday, August 4-Welcome Reception</b>	
Bar Sponsor <b>SOLD</b>	\$750
Food Sponsor <b>SOLD</b>	\$500
Napkin Sponsor <b>SOLD</b>	\$300
CMLA Forums Meeting Sponsor <b>SOLD</b>	\$500
<b>Thursday, August 5-Welcome Reception</b>	
Chairman's Breakfast Sponsor <b>SOLD</b>	\$500
Chairman's Meeting Sponsor <b>SOLD</b>	\$500
Breakfast Sponsor <b>SOLD</b>	\$500
Napkin Sponsor <b>SOLD</b>	\$300
Breakfast Coffee Bar Sponsor <b>SOLD</b>	\$500
General Session I <b>SOLD</b>	\$1,500
Morning Refreshment Break Sponsor <b>SOLD</b>	\$750
Morning Refreshment Beverage <b>SOLD</b>	\$300
General Session II <b>SOLD</b>	\$1,500
Session II Coffee Bar Sponsor <b>SOLD</b>	\$500
General Session III <b>SOLD</b>	\$1,500
Afternoon Refreshment Break Sponsor <b>SOLD</b>	\$750
<input type="checkbox"/> Afternoon Refreshment Beverage Sponsor	\$300
General Session IV <b>SOLD</b>	\$1,500
Banquet Dinner Sponsor <b>SOLD</b>	\$1,000
Banquet Entertainment Sponsor <b>SOLD</b>	\$2,000

## PAYMENT OPTIONS

- Check Enclosed (**payable to CMLA**)  
 Charge my Credit Card (Visa, MC and AMEX)

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card Security Code \_\_\_\_\_

Billing Address (If different from above): \_\_\_\_\_

**Total Convention Sponsorship: \$ \_\_\_\_\_**